



PRESS RELEASE

contact: Brian Smith | bsmith@hockeyeastonline.com | 339.227.2988 | @BriSmi22

The Hockey East Association | 11 Chestnut Street | Amesbury, Mass. | 01913

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Skills Competition Format at Hockey East Men's Championship Announced

AMESBURY, Mass. – The Hockey East Association and Pro Ambitions released details about the previously announced skills competition taking place on TD Garden ice during the Hockey East Men's Championship weekend.

"Hockey East is excited about showcasing youth hockey on the region's biggest stage," said Hockey East Commissioner **Steve Metcalf**. "We look forward to crowning a champion on March 21."

Throughout the 2025-26 season, Pro Ambitions has hosted preliminary round competitions at campus rinks of Hockey East institutions. The semifinals of the year-long competition are set to take place on TD Garden ice on the same day as the Hockey East Men's Championship, as well as a Pro Ambitions Battle Camp. This session will follow the format below:

HOUR 1: PRO AMBITIONS x HOCKEY EAST SKILLS COMPETITION SEMIFINAL

- Hardest Shot
- Fastest Skater
- Shot Accuracy Challenge

HOUR 2: PRO AMBITIONS SIGNATURE BATTLE CAMP CURRICULUM

- This hour focuses on developing essential hockey skills through engaging and challenging drills, led by top notch coaches.

Three participants will advance from the semifinal session to the final round of the skills competition, a shootout on TD Garden Ice during intermission at the Hockey East Men's Championship.

"We are excited to bring a youth skills competition back to one of Hockey East's biggest stages," said **Jeff Serowik**, Pro Ambitions Founder. "Our long-standing partnership continues to grow youth hockey development and celebrate talented players throughout New England and beyond. We look forward to showcasing the skill of youth players and grow their aspirations of playing in Hockey East."

If your child is interested in participating, please email info@proambitions.com with the subject line "Pro Ambitions x Hockey East Skills Competition".

ABOUT PRO AMBITIONS HOCKEY

Pro Ambitions Hockey, Inc. founded by former NHL player Jeff Serowik is the largest youth hockey camp outfit in North America and Canada proudly sponsored by Bauer, Boston Bruins, Gatorade, Dunkin Donuts, Hockey East and Mr. Assist. They specialize in youth girls and boys hockey camps targeting players from six to eighteen years of age. Jeff Serowik, NHL player and the founder as well as president has tons of experience in the game to bring to Pro Ambitions Hockey Camps. They provide the tools for children to develop and reach their "summer hockey growth spurt". The methodically developed hockey camp programs train kids in the summer to come back to their teams with the concepts, systems and tools they need to excel as a player.

About Hockey East

The Hockey East Association is an 11-team NCAA Division I men's hockey conference founded in 1984 and a 10-team NCAA Division I women's hockey league established in 2002–03. Hockey East programs have combined for 10 NCAA men's championships, 12 Hobey Baker Memorial Award winners, and four Patty Kazmaier Memorial Award recipients.

HOCKEY EAST

