



# PRESS RELEASE

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## *Eastern Propane & Oil Partners with Hockey East to Spotlight Youth Hockey*

**AMESBURY, Mass.** – The Hockey East Association and Eastern Propane & Oil announced today a new partnership that will spotlight youth hockey players in New England throughout regular season play.

“Hockey East is excited to team up with Eastern Propane & Oil for this season,” Hockey East Commissioner **Steve Metcalf**. “Adding another great partner to help support youth hockey throughout New England is a key step as we aim to elevate the next generation of future Hockey East stars.”

As part of the partnership, New England youth hockey teams are invited to make video submissions on why they play hockey and what the sport has taught them. Each video submission will be highlighted throughout Hockey East social and digital media platforms. At the end of the regular season, one lucky youth team will be invited to attend the Hockey East Men’s Championship game at TD Garden.

“We are passionate about partnerships that allow us to support so many of the communities we serve,” said **Whitney Cloutier**, Brand and Marketing Manager at Eastern Propane & Oil. “We know the time commitment families and athletes make for any sport, and we are proud to partner with Hockey East in recognizing and rewarding these athlete’s passion and dedication for hockey. At Eastern, we have always focused on embracing local organizations at all levels and by supporting these young student athletes and their passion for hockey, our hope is they will someday inspire other young athletes to do the same.”

If your team is interested in being highlighted by Hockey East, please send your submission to [info@hockeyeastonline.com](mailto:info@hockeyeastonline.com) with the subject line “Hockey East Rising, Presented by Eastern Propane & Oil”. Videos should be roughly thirty seconds to one minute in length and filmed in landscape format.

### **ABOUT EASTERN PROPANE & OIL**

Eastern Propane & Oil is a full-service energy provider committed to delivering our customers superior service, comfort, and safety. Family owned since 1932, we live in the same communities as our customers and we believe in serving our neighbors the way we would want to be served.

Delivery is available in NH, ME, MA, RI, and VT, and we offer the sale, installation, and service of propane or oil appliances including central home heating systems, water heaters, fireplaces, and space heating solutions. Free consultations, 24/7 service, online bill pay, installment plans, and service plans are all available through Eastern Propane & Oil.

### **ABOUT THE HOCKEY EAST ASSOCIATION**

The Hockey East Association is an 11-team Division I college men’s hockey conference founded in 1984 and a 10-team Division I women’s league which began play in 2002-03. The men’s league has won 10 NCAA championships. Since 1999, Hockey East has won eight men’s NCAA Championships with 19 NCAA Championship Game appearances, while placing 32 teams in the Frozen Four and 89 teams in the NCAA Tournament. Overall, Hockey East has sent 133 teams to the men’s NCAA Tournament since its inaugural season, more than any other conference in that span. Hockey East is home to 12 Hobey Baker winners and four Patty Kazmaier winners.

# HOCKEY EAST #

