



## **WOMEN'S DOUBLEHEADER SET FOR FROZEN FENWAY 2023 PRESENTED BY MODERNA, U.S. VIRGIN ISLANDS TOURISM**

*Tickets on sale now for Women's college hockey doubleheader January 6*

**BOSTON, MA – October 27, 2022–** The City of Boston, ECAC Hockey, Hockey East Association, and Fenway Sports Management (FSM), today announced that *Frozen Fenway 2023 presented by Moderna and the U.S. Virgin Islands* will feature women's college matchups between Boston University and Holy Cross and Harvard and Quinnipiac on Friday, January 6. The pair of women's college hockey games will be followed by the previously announced men's college hockey doubleheader matchups featuring Northeastern vs. UConn and UMass vs. Boston College on Saturday, January 7. Tickets for the January 6 doubleheader are on sale now at [redsox.com/frozenfenway](https://redsox.com/frozenfenway).

"We are thrilled to invite more schools from New England to play at Frozen Fenway," said Brett Miller, Director, Special Events at Fenway Sports Management. "Opening this historic ballpark up to new fanbases and making Frozen Fenway a regional celebration is something we're looking forward to as we kick off the new year, and these matchups are sure to deliver an action-packed experience for fans in the stands."

### **Friday, January 6, 2023 (Women's Doubleheader):**

- Harvard University vs. Quinnipiac University at 3:00 p.m.
- Boston University vs. Holy Cross at 6:30 p.m.

### **Saturday, January 7, 2023 (Men's Doubleheader):**

- Northeastern vs. UConn at 2:30 p.m.
- UMass vs. Boston College at 6:00 p.m.

"ECAC Hockey is thrilled that Harvard and Quinnipiac, two of the premier programs in ECAC Hockey and NCAA collegiate ice hockey, shall showcase their talent and skills as part of Frozen Fenway 2023," said Steve Hagwell, Commissioner of ECAC Hockey. "We are especially excited for the student-athletes, coaches and staff to participate in such a unique and memorable event."

On the heels of the 2023 NHL Winter Classic between the Boston Bruins and Pittsburgh Penguins, *Frozen Fenway 2023 presented by Moderna and the U.S. Virgin Islands* will include some of the most prestigious teams in college hockey. The Hockey East women's matchup features the joint-winningest school, Boston University, against the conference's newest member, Holy Cross. In the ECAC matchup, Harvard and Quinnipiac boast a combined 15 NCAA Tournament appearances.

Visit [redsox.com/frozenfenway](https://redsox.com/frozenfenway) for ticket information and additional Frozen Fenway schedule updates.

### **About Fenway Sports Management (FSM)**

Fenway Sports Management (FSM) is a global sports marketing firm that specializes in partnership sales, consulting, and the creation of unique and memorable events and experiences. The company serves as the sponsorship sales arm for FSG's prestigious sports portfolio, including the Boston Red Sox, Liverpool Football Club, the Pittsburgh Penguins, New England Sports Network (NESN), and RFK Racing. In addition to representing FSG's network of properties, FSM also serves as the exclusive marketing agency for LeBron James through a strategic partnership with LRMV Ventures.

Outside of sponsorship sales, FSM serves as the sponsorship consulting agency to several brands, advising them on how to use sports as a platform to realize their business goals through a variety of services including strategy development, negotiation, and activation. The firm is also an industry leader with its Special Events practice which creates, plans, and executes a broad spectrum of unique sports and entertainment events that range from large-scale, public events at iconic sports venues, to private, corporate events.

### **About ECAC Hockey**

The oldest and most historic NCAA ice hockey conference, ECAC Hockey is home to elite student-athletes and coaches from 12 of the nation's most prestigious institutions: Brown University, Clarkson University, Colgate University, Cornell University, Dartmouth College, Harvard University, Princeton University, Quinnipiac University, Rensselaer Polytechnic Institute, St. Lawrence University, Union College and Yale University.

### **About Hockey East**

The Hockey East women's league was originally founded in 2001 and launched in the 2002-03 season. This 10-team Division I women's league has sent 11 teams to the Frozen Four and 26 teams to the NCAA Tournament. Programs in the conference have histories that include several championships and individual awards at the highest levels of play. One such story is Cammi Granato, of Providence. She captained Team USA to the Olympic gold medal in the first ever women's ice hockey tournament alongside nine other alums of which are now Hockey East women's league programs. Performing well off the ice is something the conference can also boast of. A near record 167 student-athletes were named to the league's 2020-21 All-Academic team for achieving a grade point average (GPA) of 3.0 or higher. Additionally, nine players were named to Hockey East's Top Scholar-Athlete that same season for attaining a perfect 4.0 GPA.

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