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## PRESS RELEASE

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## FOR IMMEDIATE RELEASE: DECEMBER 8, 2021

## Hockey East Announces Game Of The Week on NESN Schedule Second Half Slate of Weekly Highlighted Games Unveiled

**AMESBURY, Mass.** - The Hockey East Association today unveiled the second-half schedule of the *Hock-ey East Game of the Week on NESN*, a season-long initiative that serves to highlight key match ups on the league schedule in primetime on New England's top sports television network. The slate features both men's and women's games on Friday and Saturday nights and a full list of games can be found below.

"Each week we have highly competitive games and it is important for Hockey East to showcase many of these great match ups on the top sports network in New England, NESN," said Hockey East Commissioner **Steve Metcalf**. "We will continue to invest in opportunities to tell the stories of our student-athletes and look forward to announcing further plans this year."

The Hockey East Game of the Week on NESN is a league promotion that began in the 2020-21 season that spotlights significant games on the conference calendar each week of the season. To date, the games have featured national broadcasters, additional social media coverage from official Hockey East accounts, and special intermission interviews and content. Plans to expand coverage to include written and video features and interactive fan content will be announced as the season carries on.

Each Hockey East Tournament game that is televised will also be deemed a *Game of the Week on NESN* and receive enhanced coverage, beginning with the women's opening round on Wednesday, February 23. Details on selected games will be announced when the tournament fields are set at the conclusion of the regular season.

Earlier this season, Hockey East announced the largest-ever agreement between the league and NESN, including over 100 games aired on NESN and NESN+. In 2019, Hockey East became NESN's premier college partner and the entities been partners for the entirety of the league's existence.

Hockey East is set to enjoy record-breaking coverage of both its men's and women's tournaments in 2022. For just the second time ever, NESN will air the Hockey East women's championship game live in primetime on NESN on Saturday, March 5. The title match will conclude a run that will feature at least five of the nine Hockey East Women's Tournament games airing live on television. Hockey East will then return to the TD Garden for the men's tournament semifinals and championship, March 18-19, and enjoy its typical exposure on NESN and NESN+ each night. The coverage will wrap with at least eight men's playoff games making airwaves on NESN or NESN+.

Hockey East Game of the Week on NESN Schedule Time Home M/W Day Date Away Boston College Boston University Friday 10-Dec 7:30pm Men 7:00pm Boston College Friday 7-Jan Boston University Women 7:15pm UMass Lowell Saturday 15-Jan Maine Men Saturday 6:30pm Providence 22-Jan Boston College Men Saturday 29-Jan 4:30pm Maine Providence Women 7:00pm Friday 4-Feb Vermont Northeastern Men 7:00pm Saturday 12-Feb Maine Massachusetts Men 7:00pm New Hampshire Friday 1 8-Feb Maine Men

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## HOCKEY EAST ##

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