

## PRESS RELEASE

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## **B2 NETWORKS TO BROADCAST WHEA TOURNAMENT ONLINE**

**WAKEFIELD, Mass.** - The Women's Hockey East Association and B2 Networks announced today that the 2009 WHEA tournament will be streamed live on the internet, excluding the WHEA Championship Game. B2 networks will begin broadcasting tournament games on Saturday, February 28 for the WHEA quarterfinal round with Northeastern at Boston University (3 p.m.) and Connecticut at Providence College (1 p.m.)

The women's semifinal games held on March 7-8 at UNH's Whittemore Center Arena will be broadcast on B2 Networks at noon and 3 p.m.

"We are very pleased to again partner with the B2 network," said Hockey East Commissioner Joe Bertagna. "They are carving out a unique niche in all levels of hockey and fans of our men and women are the beneficiaries."

Hockey East Tournament games will be available for viewing by a worldwide audience and will be aired through http://www.hockeyeastonline.com as well as http://www.b2tv.com. Fans wanting to watch hockey games via B2 Networks will need a high-speed Internet connection and a current version of Microsoft Windows Media Player. Games will be sold on an individual basis for \$8 (US). Details on the Hockey East Tournament pass for viewing all games broadcast by B2 Networks will cost \$20 (US) for four of the five WHEA tournament games.

"B2 Networks is very proud to broadcast Hockey East Women's tournament action for the third consecutive year," said Bruce LeVine, B2 Networks Senior Vice President."The level of talent and excitement for these games has been tremendous and we expect this season's event to continue in that tradition."

B2 Networks is a premier provider of reliable and secure international television and pay-per-view broadcasting systems. B2's installed technologies and worldwide network of arenas, stadiums, local venues and data centers are currently in use to distribute live sports and entertainment programming to personal computers, television screens, mobile devices and commercial venues around the world. Working with professional sports leagues, teams, NCAA and NAIA institutions and producers of entertainment programming, B2 Networks has established itself as a leader in innovative global direct to home, mobile and television broadcasting. For the B2 Networks LIVE Programming Guide visit www.b2tv.com or for 24 hour, cable style programming access www.b2cabletv.com.

The Women's Hockey East Association is an eight-team, Division-I college hockey conference which began play in 2002-2003, with offices based in Wakefield, Mass. The league also sponsors an 10 team men's league which began play in 1984-1985.

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