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WOMEN'S LEAGUE

PRESS RELEASE



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ITECH SUPPORTS WOMEN'S HOCKEY EAST Named Official Facial Protection and Goalie Equipment of WHEA

ITECH, one of the world's leaders in protective hockey equipment, has been named the "Official Facial Protection and Goalie Equipment of of the Women's Hockey East Association," it was announced today by Hockey East Commissioner Joe Bertagna. As was initiated a year ago with the Men's Hockey East Association, ITECH will sponsor the "ITECH Three Stars of the Game" after every Women's Hockey East Association league contest. At season's end, the player who has accumulated the most points from the season-long ITECH Three Stars of the Game" balloting will receive a trophy at the end of year awards banquet.

ITECH will also honor the new conference's best young players by presenting the WHEA ITECH Rookie of the Week, ITECH Rookie of the Month, and ITECH Rookie of the Year.

"As they have with our men's league, ITECH enthusiastically stepped forward to support our women's game," said Bertagna. "They have always been unique among the many equipment manufacturers in their willingness to support college hockey."

"ITECH Hockey is proud to support Women's Hockey East," said Randy Burns, Director of Marketing for ITECH. "The growth of women's hockey in recent years, coupled with the opportunity to work with a proven association, provides ITECH with a tremendous opportunity. We will continue to focus our efforts on the overall growth of the game."

Six schools make up the WHEA. In addition to Northeastern, the other institutions are Boston College, the University of Connecticut, the University of Maine, the University of New Hampshire, and Providence College. The first Women's Hockey East Association regular season league game will take place on Friday evening, November 1, when Boston College hosts Providence College at 7:00 p.m.

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