



PRESS RELEASE

contact: Brian Smith | bsmith@hockeyeastonline.com | 339.227.2988 | @brismi22
591 North Avenue #2 | Wakefield, MA | 01880 | 781.245.2122

FOR IMMEDIATE RELEASE: SEPTEMBER 26, 2019

Hockey East and PNC Bank Announce Multi-Year Partnership *Three Stars Award to be Renamed PNC Bank Three Stars of the Game*

WAKEFIELD, Mass. - The Hockey East Association and PNC Bank announced today a multi-year partnership for both the men’s and women’s leagues. Included in the partnership is the creation of the PNC Bank Three Stars of the Game and PNC Bank Three Stars Award, to be given annually to the men’s and women’s players who compile the highest number of accolades during Hockey East games.

Beginning in the 2019-20 season, at the conclusion of each Hockey East conference game members of the media will select the PNC Bank Three Stars of the Game, highlighting three players who made outstanding contributions to the contest. A running tally will then be monitored throughout the season, with the men’s and women’s player who records the highest score at the completion of the season will be awarded the PNC Bank Three Stars Award, commemorating their dominant play over the course of the regular season.

“PNC Bank is thrilled to sponsor Hockey East’s women’s and men’s leagues and supporting the passion our city and New England has for hockey at all levels,” said **Jon Bernstein**, who was appointed PNC Bank Boston regional president earlier this year as part of PNC’s in expansion in the market. “As we continue our growth in Boston and New England, we are proud to support one of the region’s favorite collegiate sports and recognize high performing student athletes.”

PNC Bank has maintained a significant local presence in Boston for more than 10 years. In New England, PNC has been serving the needs of a diverse range of large and mid-size corporations and commercial business clients. Included among the services currently located in the market are Business Credit, Corporate Banking, PNC Real Estate, Treasury Management, Institutional Asset Management. In addition, teams are focused on Health Care, Public Finance, Power & Utilities and Financial Institutions, along with the local expertise of PNC’s Harris Williams, Fortis and Solebury businesses. Earlier this year PNC formalized its expansion market plans in the city with the appointment of a Regional President and addition of locally-based business leaders, as well as a commitment to deepen the bank’s civic and community involvement in the region.

ABOUT PNC BANK: PNC Bank, National Association, is a member of The PNC Financial Services Group, Inc. (NYSE: PNC). PNC is one of the largest diversified financial services institutions in the United States, organized around its customers and communities for strong relationships and local delivery of retail and business banking including a full range of lending products; specialized services for corporations and government entities, including corporate banking, real estate finance and asset-based lending; wealth management and asset management. For information about PNC, visit www.pnc.com.

ABOUT HOCKEY EAST: The Hockey East Association is an 11-team Division I college men’s hockey conference founded in 1984 and a 10-team Division I women’s league which began play in 2002-03. The men’s league has won nine NCAA championships in the past 26 years including Providence College in 2015 at TD Garden in Boston. Since 1999, Hockey East has won seven NCAA Championships with 16 NCAA Championship Game appearances, while placing 27 teams in the Frozen Four and 71 teams in the NCAA Tournament during that time. Overall, Hockey East has sent 115 teams to the NCAA Tournament since its inaugural season, more than any other conference in that span.

HEA

