



PRESS RELEASE

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~ **UMASS' BROCK HINES NAMED RECIPIENT OF 2010 JOE CONCANNON AWARD** ~

BOSTON - Hockey East Commissioner Joe Bertagna announced on Wednesday at the league's annual media day that UMass' Brock Hines has been named the 19th recipient of the prestigious Joe Concannon Hockey East Media Award.

Hines begins his 18th season in 2010-2011 serving as color commentator for the UMass Sports Network. Hines also hosts the intermission report and conducts pre-game and post-game interviews at the Mullins Center and on the road with the Minutemen. He started when the UMass program was resurrected in 1993.

Past radio experience for Hines includes hockey color commentary and football sideline reporting for Greenfield High School from 1989-1992. He just completed a 26-year run of hosting a weekly radio show at Deerfield's WGAJ-FM. In addition to his hockey duties at UMass, Hines also provided color for the Minutewomen basketball team during the 1999-2000 and 2000-01 seasons. In his tenure, he has teamed to win the Massachusetts Broadcaster award and a MA/RI Associated Press award for Best Sports Broadcast.

Hines is the president of the Albert B. Allen Insurance Agency in Greenfield where he has been since 1983 and is past president of the Professional Independent Insurance Agents of Franklin and Hampshire Counties. He and his wife Laurie reside in Montague, Mass.

Hines played and coached hockey for over 25 years. He graduated from Deerfield Academy in 1979 and with a finance degree from Babson College in 1983.

The award was renamed in memory of long-time Boston Globe Sportswriter Joe Concannon in 2001. Each recipient has demonstrated a superior body of work in covering and promoting Hockey East over an extended period.

The Hockey East Association is a 10-team Division I college men's hockey conference and an eight-team Division I women's league which began play in 2002-03. Founded in 1983, the men's league has won seven NCAA championships in the past 18 years.

HOCKEY EAST MEDIA AWARD HISTORY

Year	Recipient, Affiliation
1992	Larry Mahoney, Bangor Daily News
1993	Bob Whitelaw, New England Sports Network
1994	Bob Monahan, Boston Globe
1995	John Connolly, Boston Herald
1996	Charles Scoggins, Lowell Sun
1997	Bob Norton, New England Sports Network
1998	Joe Concannon, Boston Globe
1999	Dick Osborne, UNH Sports Network
2000	Bill Doherty, Huskies Radio
2001	Dave Hendrickson, U.S. College Hockey Online
2002	Roger Brown, Portsmouth Herald
2003	Bernie Corbett, Giant Sports Associates
2004	Rob Rudnick, Huskies Radio
2005	Eric Frede, NESN / CodRock Media
2006	Dan Hannigan, WZON / CodRock Media
2007	Allen Lessels, New Hampshire Union Leader
2008	Mike Logan, Providence College Radio
2009	Bob Ellis, UMass-Lowell Radio
2010	Brock Hines, UMass Sports Network

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