



PRESS RELEASE

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98.5 THE SPORTS HUB TO BROADCAST HOCKEY EAST CHAMPIONSHIPS AT TD GARDEN

WAKEFIELD, Mass. - Hockey East Commissioner Joe Bertagna announced on that 98.5 The Sports Hub will be the official radio broadcast partner of the 26th annual Hockey East Tournament on March 19 and 20 at the TD Garden in Boston.

The Sports Hub will begin their live coverage on Friday night, March 19 of the Hockey East semifinals at 5 and 8pm, along with the Championship Game on Saturday, March 20 at 7pm.

"The Sports Hub has been a great addition to the Boston media scene, particularly for those of us who follow hockey," said Hockey East commissioner Joe Bertagna. "We are thrilled that our games will be carried by The Sports Hub and that fans in the Greater Boston area who can't make it to the Garden can follow the action."

Hockey East fans will also have a chance to win tickets to the 26th annual tournament by listening to 98.5 for special on-air giveaways.

The Sports Hub will also stream all three games live online at 985thesportshub.com.

"Hockey fans have found a home on 98.5 The Sports Hub, said 98.5 Program Director Mike Thomas. "We are the flagship station for the Bruins, we carried the BC games in the 2010 Beanpot, we aired the Team USA Men's Hockey games in the Winter Olympics and now to add the Hockey East Tournament to our schedule is a natural fit. We are very happy about our new relationship with Hockey East."

The Hockey East Association is a 10-team Division I college men's hockey conference and an eight-team Division I women's league which began play in 2002-03. Founded in 1983, the men's league has won six NCAA championships in the past 17 years.

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