



# PRESS RELEASE

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**For Immediate Release:** Tuesday, December 1, 2009

## ~ HOCKEY EAST CHAMPIONSHIP TICKETS GO ON SALE SATURDAY, DECEMBER 5TH ~

**WAKEFIELD, Mass.** - Hockey East Association Commissioner Joe Bertagna is pleased to announce that tickets to the 2010 Hockey East Championship Tournament will go on sale Saturday, Dec. 5, at 11:00 a.m. at the TD Garden Box Office. Tickets can also be purchased online at [www.ticketmaster.com](http://www.ticketmaster.com) or by calling Ticketmaster at (800) 745-3000. The event marks the 26th year of the tournament, which includes the upcoming 20th year on Causeway Street.

The tournament semifinal games will take place on Friday, March 19th, and are scheduled to face off at 5:00 p.m. and 8:00 p.m. The ticket prices of \$17/\$29 in the balcony or \$37/\$39 per seat in the loge or premium seats include admission to both semifinal games.

Winners of the semifinals will advance to the title game at 7:00 p.m. on Saturday, March 20th, to determine the winner of the 2010 Lamoriello Trophy. Ticket prices will again be \$17/\$29 for balcony seats and \$37/\$39 per seat in the loge or premium seats.

Student tickets (located in the upper balcony) are available for \$10 when showing a valid student ID, either on campus or at the TD Garden Box Office. Groups of 15 or more are also eligible for a \$5 discount on the \$17 balcony seats. All discounted tickets must be purchased at the TD Garden Box Office. To take advantage of group discounted tickets contact Garden Group Sales Department at 617-624-1805 or [groupsales@tdgarden.com](mailto:groupsales@tdgarden.com). Discounted tickets will not be available via phone or internet sales through Ticketmaster. Tickets will be available on the campuses beginning on Monday, March 15, once the four schools qualify.

Given the sellout or near sellout crowds of recent years, the league highly recommends that fans purchase their tickets in advance to avoid missing one of college hockey's premier conference tournaments. The winner of the tournament will earn an automatic berth into the 63rd annual NCAA Championships. Advance ticket sales have steadily increased the past couple of seasons with growing demand, particularly in December, when college hockey fans use the opportunity to purchase them as holiday gifts.

"We expect heavy interest for the on sale date, after an exciting tournament during on 25th anniversary celebration," said Hockey East commissioner Joe Bertagna. "This year's tournament will certainly be up for grabs, as the league standings are wide open to date."

Boston University won its seventh league tournament championship on March 21, 2009 in a 1-0 shutout of UMass-Lowell during the league's 25th anniversary celebration. The Terriers have won two of the last four league championships, dating back to 2006.

The Hockey East Association is a 10-team, Division-I college hockey conference, with offices based in Wakefield, Mass. Founded in 1983, the league has won six NCAA championships in the past 17 years. The league also sponsors an eight-team women's league which began play in 2002-03.

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