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PRESS RELEASE

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B2 NETWORKS TO BROADCAST HOCKEY EAST QUARTERFINALS ONLINE

WAKEFIELD, Mass. - The Hockey East Association and B2 Networks announced today that the 2009 Hockey East Quarterfinal Round will be streamed live on the internet. B2 networks will begin broadcasting tournament games on Friday night, March 13. All of the B2 games begin at 7 p.m., except for Game 2 of the BU/Maine series.

No. 1 seed Boston University (27-5-4, 18-5-4 HEA) will host No. 8 Maine (12-20-4, 7-17-3 HEA) at Agganis Arena in Boston. No. 2 seed Northeastern (23-9-4, 18-6-3 HEA) will entertain No. 7 seed Massachusetts (15-18-3, 10-14-3 HEA) at Matthews Arena in Boston. NESN will broadcast Game 2 of the series live on Saturday night with a special start time of 7:30.

No. 3 seed New Hampshire (19-10-5, 15-8-4 HEA) will match up against No. 6 Boston College (16-13-5, 11-11-5) at the Whittemore Center in Durham, N.H. No. 4 seed Vermont (20-9-5, 15-8-4 HEA) plays host to No. 5 seed UMass-Lowell (17-15-2, 14-11-2 HEA) at Gutterson Fieldhouse in Burlington, Vt.

"We are very pleased to again partner with the B2 network," said Hockey East Commissioner Joe Bertagna. "They are carving out a unique niche in all levels of hockey and fans of our men and women are the beneficiaries."

Hockey East Tournament games will be available for viewing by a worldwide audience and will be aired through <http://www.hockeyeastonline.com> as well as <http://www.b2tv.com>. Fans wanting to watch hockey games via B2 Networks will need a high-speed Internet connection and a current version of Microsoft Windows Media Player. Games will be sold on an individual basis for \$8 (US). Details on the Hockey East Tournament pass for viewing all games broadcast by B2 Networks will cost \$40 (US) for all of the Quarterfinal games, except for the UMass at NU NESN game on Saturday night.

"B2 Networks is proud to carry the Hockey East Men's Quarterfinal round for the third consecutive year," said Bruce LeVine, B2 Networks Senior Vice President "We expect fans worldwide to enjoy the action as four teams continue their march to be crowned Hockey East Men's Champion."

B2 Networks is a premier provider of reliable and secure international television and pay-per-view broadcasting systems. B2's installed technologies and worldwide network of arenas, stadiums, local venues and data centers are currently in use to distribute live sports and entertainment programming to personal computers, television screens, mobile devices and commercial venues around the world. Working with professional sports leagues, teams, NCAA and NAIA institutions and producers of entertainment programming, B2 Networks has established itself as a leader in innovative global direct to home, mobile and television broadcasting. For the B2 Networks LIVE Programming Guide visit www.b2tv.com or for 24 hour, cable style programming access www.b2cabletv.com.

The Hockey East Association is a 10-team, Division-I college hockey conference, with offices based in Wakefield, Mass. Founded in 1983, the league has won five NCAA championships in the past 16 years. The conference also sponsors an eight-team women's league which began play in 2002-03.

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