



Celebrating 25 Years of Success

PRESS RELEASE

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HOCKEY EAST 25TH ANNIVERSARY DVD TO GO ON SALE FEBRUARY 14

WAKEFIELD, Mass. - Hockey East has announced today, in partnership with StarGames and presented by TD BankNorth Garden, that the Hockey East 25th anniversary DVD "25 Years of Hockey East - A Tradition of Excellence" will go on sale Saturday, February 14 in hockey stores throughout New England, the New York metropolitan area and will be available online at www.hockeyeastonline.com.

"We are very proud and excited to offer this piece of history to the New England hockey community. Hockey East owes a special thank you to all the players, alumni and fans that have supported Hockey East and have graciously given their time to make this DVD possible," said Hockey East Commissioner Joe Bertagna.

This one of a kind DVD celebrates 25 years of the Hockey East Association with extraordinary highlights and never before seen interviews with players and coaches that have made the league the most powerful conference in college hockey. The documentary film tells the story of the league that started back in the fall of the 1983 season, as its five founding fathers, including Lou Lamoriello from Providence College, a have brought home five NCAA National Championships since the league's inception. From Drury and Kariya, to Krog and legendary BC coach Jerry York we have captured the excitement that Hockey East has encompassed over the past 25 years.

Special features in this documentary include: Hockey East Best All-Time Goals, a behind the scenes look at the 2008 Hockey East Championship Game, the Jack Parker roast, the comeback story of Merrimack goalie Joe Exter, UNH cribs and UMass-Lowell's community program.

Hockey East fans can pre-order copies of the DVD by logging on to hockeyeastonline.com. DVD's will be shipped no later than Saturday, February 14.

Fans will also be able to purchase the DVD on each of the 10 conference campuses during games, as well as the Boston Bruins Pro Shop located at the TD BankNorth Garden.

The Hockey East Association is a 10-team, Division-I college hockey conference, with offices based in Wakefield, Mass. Founded in 1983, the league has won five NCAA championships in the past 16 years. The conference also sponsors an eight-team women's league which began play in 2002-03.

StarGames is a fully integrated sports, marketing, management and entertainment media company with vast experience in sales marketing, product/athlete representation and event coordination. Now in its 15th year, StarGames creates, organizes and produces live and made-for-television sporting events in addition to providing management and consulting services for corporations and individual athletes. Recent StarGames DVD productions include, "Kansas Jayhawks run to the 2008 NCAA Basketball Championship," "The NetJets Showdown DVD: featuring Pete Sampras and Roger Federer," and "National Champions: The Story of the 2006 Florida Gators." Currently, StarGames is producing the "BNP Paribas Showdown for the Billie Jean King Cup," featuring Venus Williams, Serena Williams, Ana Ivanovic and Jelena Jankovic in a one night event at Madison Square Garden, which HBO will air live throughout the world on March 2, 2009.

Over 25 million people have come through the TD Banknorth Garden turnstiles since its grand opening in September 1995, enjoying Boston Bruins hockey, 2008 World Champion Boston Celtics basketball, world-renowned concerts, sporting events, family shows and much, much more. The state-of-the-art building is a year-round, 19,600-seat arena, fully equipped with three private restaurants (Banners Harbor View, Legends and The Premium Club), 90 executive suites, 1100 club seats, a multi-million dollar high-definition video scoreboard - the Garden HDX - and complete 360-degree LED technology.

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