

Pete Souris Director of Public Relations Hockey East Association

591 North Ave - #2 Wakefield, MA 01880 Office: (781) 245-2122 Cell: (603) 512-1166 psouris@HockeyEastOnline.com

For Immediate Release: Tuesday, March 18, 2008

NECN, COX SPORTS AND OTHER NESN PLUS CHANNELS TO CARRY HOCKEY EAST CHAMPIONSHIP GAME LIVE

PRESS

RELEASE

WAKEFIELD, MASS. – NESN, New England's most watched sports network; NECN, the nation's largest regional news network; Cox Sports, Cox Communications' local sports service; and other NESN Plus channels will provide live coverage of the Hockey East Championship game to all of New England on Saturday, March 22nd at 7 p.m. NESN will air live coverage of the Boston Bruins at Montreal Canadiens game at that time.

"With the Bruins-Canadiens game scheduled at the same time as the Hockey East Championship we needed help to distribute both games live," said Sean McGrail, NESN president. "We greatly appreciate NECN agreeing to carry our Hockey East Championship and are grateful to Cox Communications and all of our affiliates for their support in carrying the game on Cox Sports Television and other NESN Plus channels."

NECN news director Thomas Melville said, "NECN is pleased to bring live coverage of the region's premier conference championship to New England college hockey fans. For those who turn to NECN news that night, we will provide 15 minute newscasts between periods of the Hockey East Championship." As it does for all major sporting events, NECN will provide full post-game coverage on Sports LateNight at 11 p.m.

NESN Plus is the network of additional channels provided by cable, satellite and telco distributors for delivering live coverage of events played at the same time (i.e., Bruins Hockey/Hockey East Championship or Red Sox Baseball/Bruins Hockey). Attached is a complete list of NESN Plus channels that are scheduled to carry live coverage of the Hockey East Championship. This list is also available at NESN.com.

-HEA-



HOCKEY EAST CHAMPIONSHIP - SATURDAY, MARCH 22

On Saturday, March 22nd, NESN will televise the

Boston Bruins vs.. Montreal Canadiens game at 7 p.m. Same time NESN coverage of the Hockey East Championship will be carried live on New England Cable News (NECN), Cox Sports and other NESN Plus channels as listed below.

SERVICE PROVIDER	CHANNEI
ATGT Uverse	713
Bee Line Cable	23
BELD	NECN
Burlington Telecom	TBA
Cablevision	2
Charter Comminications-Willimantic, CT	TBA
Charter Comminications-Winsted, CT	TBA
Charter Comminications-Central MA, Brimfield/Wales	NECN
Charter Comminications-W MA	NECN
Charter Comminications-VT	NECN
Comcast-CT, MA, ME, NH & VT	NECN
Comcast-Amesbury/Gloucester, MA area	NECN
Comcast-former Adelphia MA south shore & MV	NECN
Comcast-Londonderry, NH area	NECN
Comcast-Brunswick, ME	NECN
Cox Communications	COX SPORTS
DIRECTV	660
Dish Network	452
Duncan Cable	TBA
Full Channel	51
Lincolnville Communications	NESN Plus channel not availabl
MCT Cable	NESN Plus channel not availabl
MetroCast Cablevision-CT	NECN
MetroCast Cablevision-NH/ME	NECN
Norwood Light & Broadband	NECN
Dxford Broadband	10
Polaris Cable-Houlton	31
RCN	NECN
Russell Municipal Cable	NESN Plus channel not availabl
SELCO	NECN
Southern VT Cable	NECN
SkiSat	NESN Plus channel not availabl
Stowe Cablevision	TBA
Thames Valley Communications	NECN
IransVideo	TBA
rwc-Albany (Athol)	NECN
rwc-Albany (Pittsfield)	NECN
FWC-Cumberland/York ME Counties	NECN
rwc-Presque Isle	NECN
rwc-keene	NECN
rwc-Berlin	NECN
rWC-Littleton, Plymouth & Conway, NH	NECN
FWC-All former Adelphia ME areas	NECN
rwc-Bangor	NECN
Verizon FiOS TV	NECN
Waitsfield Cable	60

