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## PRESS RELEASE

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### **HOCKEY EAST TO BROADCAST TOURNAMENT ON B2 NETWORKS** **~Men's and Women's Tournament Games to be Shown Live~**

**WAKEFIELD, MASS.** – The Hockey East Association and B2 Networks announced today a multi-year partnership to bring conference tournament games to the premier provider of broadband broadcasting. The agreement begins this March when both men's and women's conference tournament games are shown live on B2 Networks. The women's semifinal games held on March 8-9 at UConn's Freitas Ice Forum will be broadcast on B2 Networks as well as a minimum of seven of the men's quarterfinal games hosted at campus sites March 13-16.

"We are pleased to team with B2 Networks for the second straight year," said Hockey East commissioner Joe Bertagna. "Last year's experience was a positive one and we are happy that this partnership will bring playoff hockey to more of our fans across the country."

Hockey East Tournament games will be available for viewing by a worldwide audience and will be aired through [www.hockeyeastonline.com](http://www.hockeyeastonline.com) as well as [www.b2tv.com](http://www.b2tv.com). Fans wanting to watch hockey games via B2 Networks will need a high-speed Internet connection and a current version of Microsoft Windows Media Player. Games will be sold on an individual basis for \$8 (US). Details on the Hockey East Tournament pass for viewing all games broadcast by B2 Networks will be made available in the future.

"We are extremely pleased to announce that we have joined with Hockey East to broadcast their conference tournament games," stated Richard Brosal, B2 Networks Executive Vice President for Business Operations and Marketing. "We hope that fans will look forward to the always exciting action of Hockey East's premier programs fighting for the conference championship and an automatic berth to the NCAA tournament."

B2 Networks is a premier provider of reliable and secure international television and pay-per-view broadcasting systems. Our worldwide network of arenas, stadiums, local venues and data centers are currently in use to distribute live sports and events to personal computers, television screens, mobile devices and commercial venues around the world. Working with organizations such as the AHL, ECHL, NLL, IHL, USHL, NAHL, Arena Football Leagues and selected NCAA and NAIA conferences and member institutions, B2 Networks has established itself as a leader in innovative global direct to home, mobile and television broadcasting. For the B2 Networks' Programming Guide visit [www.b2tv.com](http://www.b2tv.com), or for information about B2 Networks, visit [www.b2now.com](http://www.b2now.com).

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