



PRESS RELEASE

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FOR IMMEDIATE RELEASE: NOVEMBER 28, 2006

CHAMPIONSHIP TICKETS ON SALE DECEMBER 2 *TD Banknorth Garden prepares for more sellout crowds*

In anticipation of the same unrivaled fan enthusiasm that has tested the TD Banknorth Garden's capacity for the past seven years, the Hockey East Association is pleased to announce that tickets to the 2007 Hockey East Championship Tournament will go on sale Saturday, Dec. 2, at 11:00 a.m. Championship tickets can be purchased through Ticketmaster and at the TD Banknorth Garden box office. Ticketmaster can be reached online at Ticketmaster.com or by calling (617) 931-2000.

The tournament semifinal games will take place on Friday, March 16th, and are scheduled to face off at 5:00 p.m. and 8:00 p.m. The ticket prices of \$17/\$28* in the balcony or \$36/\$37 per seat in the loge or premium seats include admission to both semifinal games.

Winners of the semifinals will advance to the title game at 7:00 p.m. on Saturday, March 17th, to determine the winner of the 2007 Lamoriello Trophy. Ticket prices will again be \$17/\$28* for balcony seats and \$36/\$37 per seat in the loge or premium seats. For both events, a \$7 discount* on upper balcony seats will be available to groups of 15 or more people and to students with a valid ID from any Hockey East member institution.

Given the sellout or near sellout crowds of recent years, the league highly recommends that fans purchase their tickets in advance to avoid disappointment. Advance ticket sales have steadily increased every year with growing demand, particularly in December, when many individuals use the opportunity to purchase them as Christmas gifts for appreciative fans. Last year, 4,500 tickets were sold in the first week of December.

"We're thrilled that our casual fans as well as our most loyal fans have become increasingly enthusiastic about our culminating event," said Hockey East Commissioner Joe Bertagna. "We believe that is a direct result of the brand of hockey we bring to the Garden, and the quality of the overall experience that the Garden provides to its spectators."

Boston University won its sixth Hockey East championship in 2006, defeating 2005 champ Boston College by a 2-1 score in the overtime final after ousting New Hampshire in the semifinal round. Once again, more than 30,000 fans were in attendance for the two-night classic.

The Hockey East Association is a 10-team, Division-I college hockey conference, with offices based in Wakefield, Mass. Founded in 1983, the league has won four NCAA championships in the past 13 years. The league also sponsors an eight-team women's league which began play in 2002-03.

** Under 2007 pricing, most loge seats are \$36, with front row loge along the glass priced at \$37. A limited number of premium seats may become available at \$37 each. Balcony seats have a two-tiered pricing structure, with the first six rows priced at \$28 and all other balcony seats priced at \$17. Students may apply their \$7 discount to upper balcony seats as may groups of 15 or more. Discounted seats must be purchased at the TD Banknorth Garden, or at the participating schools' ticket offices once those schools have been determined. There are no discounts for loge, premium, or seats in the first six rows of the balcony; there are no "double-discounts," and there are no discounts available through Ticketmaster.*

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