



# PRESS RELEASE

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FOR IMMEDIATE RELEASE: AUGUST 31, 2006

## **WYNTERS PROMOTED TO ASSOCIATE COMMISSIONER** ***Former Director of Marketing entering her ninth year with Hockey East***

Hockey East Commissioner Joe Bertagna has announced the promotion of Hockey East Director of Marketing & Special Events Kathy Wynters to the position of Associate Commissioner.

"This promotion acknowledges how important Kathy is to the day-to-day operation of Hockey East," said Bertagna. "Those of us who interact daily with Kathy have long appreciated her many contributions to the success of this conference. With this title change, our athletic directors are showing their appreciation as well."

This fall, Wynters begins her ninth year with Hockey East, the past two as full-time Director of Marketing and Special Events (she served in the same capacity on a part-time basis for two years before that). Wynters previously served as Hockey East's Assistant Commissioner from 1988 to 1991, before leaving to work with the NHL's New Jersey Devils. She spent three years with the Devils organization as the team's Marketing Director, coordinating licensing and souvenir merchandising. Wynters was also Marketing Director for PictureTel Corporation for five years.

A native of Quincy, Massachusetts, Wynters earned her B.S. degree in marketing from Providence College in 1982. She began her career as an undergraduate intern with the men's hockey team. Following graduation, she served the Friars as Assistant Sports Information Director and then as Director of Athletic Marketing. While at Providence, she coordinated the Hockey East championship tournaments in 1985 and 1986, as well as the NCAA Men's Frozen Four Ice Hockey Championships in 1986.

Wynters' promotion is one of several recent changes in the Hockey East offices. The league previously announced the hiring of Richard DeCaprio as Supervisor of Officials, and Brion O'Connor as Director of Public Relations.

The Hockey East Association is a 10-team, Division-I college hockey conference, with offices based in Wakefield, Mass. Founded in 1983, the league has won four NCAA championships in the past 13 years. The league also sponsors an eight-team women's league which began play in 2002-03.

– *HockeyEastOnline.com* –