



PRESS RELEASE

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2ND SEASON OF “INSIDE HOCKEY EAST” STARTS FRIDAY *Show will lead into NESN’s “Friday Night Ice” game broadcasts*

The Hockey East Association is pleased to announce the start of the second season of “Inside Hockey East”, a feature-oriented half-hour television show which will air twice every Friday night on the New England Sports Network (NESN), before and after NESN’s live coverage of Hockey East game action.

Both *Inside Hockey East* and NESN’s “Friday Night Ice” package will open their broadcast schedules this week. *Inside Hockey East* will first air at 6:30 p.m., leading into the game of the week, and will re-air at 11:30 p.m, a slight change from last year. The show will also expand its schedule to eight episodes (up from six), starting with a new show every other week in January and February and concluding with a new show every week during playoff season in March.

“Expanding *Inside Hockey East* was one of our priority goals for 2005-06,” said Commissioner Joe Bertagna. “The new schedule will give our fans increased exposure to the league during the time of peak interest, and represents a natural step forward from what the show accomplished last year.”

The first season of *Inside Hockey East* was a significant success, generating good ratings and positive reviews from fans and insiders. Each installment of the show is hosted at a particular Hockey East campus and includes player features, news from around the league and behind-the-scenes looks at personalities and events. The show also features skill tips, alumni teasers and a collection of hilarious outtakes compiled during production.

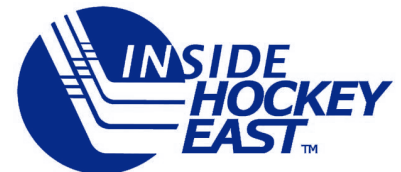
Cod Rock Media Productions, based in Kittery, Maine, will produce the show once again. Eric Frede, a familiar name in the Boston broadcasting community, will host each show and will co-produce with partner Dan Hannigan, the long-time play-by-play announcer for the Maine Black Bears’ radio broadcasts.

Friday Night Ice will have a new-look broadcast team as former Boston Bruin and Harvard Crimson blueliner Don Sweeney takes over as the color commentator while Jayme Parker will be handling the sideline reporting duties. Tom Caron will return in the role of play-by-play announcer.

The Hockey East Association is a 10-team, Division-I college hockey conference, with offices based in Wakefield, Mass. Founded in 1983, the league has won four NCAA championships in the past 13 years. The league also sponsors an eight-team women’s league which began play in 2002-03.

Friday Night Ice package on NESN

January 6	Vermont at New Hampshire
January 13	Maine at Boston University
January 20	Providence at Maine
January 27	Boston University at Boston College
February 3	Boston College at Massachusetts
February 10	UMass Lowell at Northeastern
February 17	New Hampshire at Boston University
February 23	UMass Lowell at Boston College (<i>Thurs.</i>)
March 3	Vermont at UMass Lowell
March 10	Quarterfinal Match (To be announced)
March 17	Hockey East Semifinals
March 18	Hockey East Championship Game (<i>Sat.</i>)



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