



PRESS RELEASE

Noah Smith
Director of Media Relations
Hockey East Association
591 North Ave – #2
Wakefield, MA 01880
Phone: (781) 245-2122
nsmith@HockeyEastOnline.com

FOR IMMEDIATE RELEASE: FEBRUARY 25, 2005

LEAFS TV TO AIR NESN HOCKEY EAST GAMES *Toronto-area TV station's coverage will include 2005 title game*

The Hockey East Association is pleased to announce that Leafs TV, owned and operated by Maple Leafs Sports & Entertainment, has arranged to broadcast two late season and four post-season Hockey East contests.

Leafs TV has partnered with the New England Sports Network (NESN) which is televising the games live in the New England market. At least one of those games, tonight's UNH at BC broadcast, will air live simultaneously in the Maple Leafs broadcast region. Four others, including the 2005 Hockey East championship game on March 19, will be aired on a tape delayed basis

"We're excited about the opportunity to give some new fans a glance at what Hockey East is all about," said Hockey East Commissioner Joe Bertagna. "Hopefully, they'll agree that Hockey East action is at least as thrilling as the hockey they're used to seeing."

The Hockey East Association is a nine-team, Division-I men's college hockey conference, with offices based in Wakefield, Mass. Founded in 1983, the league recently celebrated its 20th anniversary season, and has won four NCAA championships in the past 12 years. The conference also sponsors a six-team women's league, founded in 2001, which will expand to eight Division-I programs in 2005-06.

Leafs TV launched in September, 2001, and is available through most television service providers in the Maple Leafs broadcast region.

2005 Leafs TV / NESN Hockey East Broadcasts

<u>Day</u>	<u>Date</u>	<u>Time</u>	<u>Matchup</u>
Fri.	Feb. 25	7:00pm	New Hampshire at Boston College
Fri.	Mar. 4	11:00pm *	Maine at Boston College
	March 10-13	TBA	Quarterfinal match
Fri.	3/18	11:00pm *	Semifinal (Teams TBD)
Sat.	3/19	3:00pm *	Semifinal (Teams TBD)
Sat.	3/19	11:00pm *	Championship Game

* Tape delayed coverage