



# PRESS RELEASE

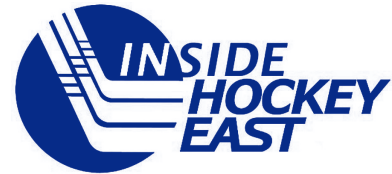
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## “INSIDE HOCKEY EAST” SET TO AIR ON NESN *New show will complement NESN’s Friday Night Ice package*

The Hockey East Association is pleased to announce the debut of a new feature-oriented half-hour television show entitled “Inside Hockey East”, which will air twice every Friday night on New England Sports Network, before and after NESN’s live coverage of Hockey East game action.

NESN’s Friday Night Ice package (see schedule below) begins this week, but Inside Hockey East will make its first appearance next Friday, January 14, at 6:00 p.m. Each installment of the show will be hosted at a particular Hockey East campus and will include player features, news from around the league and behind-the-scenes looks at personalities and events. The show will also have interactive features like skill tips from Hockey East coaches and mystery alumni challenges. A total of six different installments will be produced, running from January 14 to April 1, with new shows debuting every other week.



“We’re really looking forward to exposing our league through this new broadcasting endeavor,” said Hockey East Commissioner Joe Bertagna. “This is a great opportunity for Hockey East to captivate fans, new and old, who are looking for hockey programming during the NHL lockout.”

Cod Rock Media Productions, based in Kittery, Maine, will produce the show. Eric Frede, a familiar name in the Boston broadcasting community who has plenty of experience with Hockey East, will host each show. Cod Rock co-founder Dan Hannigan, the long-time play-by-play announcer for the Maine Black Bears’ radio broadcasts, will also be heavily involved in the show’s production.

Broadcast team Tom Caron and Andy Brickley will be joined by sideline reporter Corey Masse for NESN’s Hockey East Friday Night Ice package, which commences its second year starting this Friday. Included in the mix of choice contests is a Jan. 14th match-up between Beanpot rivals Boston College and Boston University, and a final weekend game between 2004 Frozen Four participants BC and Maine.

### 2004-05 Friday Night Ice package on NESN

<u>Day</u>	<u>Date</u>	<u>Time</u>	<u>Matchup</u>
Fri.	Jan. 7	7:00pm	Boston University at Northeastern
Fri.	Jan. 14	7:00pm	Boston University at Boston College
Fri.	Jan. 21	7:00pm	Boston University at Maine
Fri.	Jan. 28	7:00pm	New Hampshire at UMass Lowell
Fri.	Feb. 4	7:00pm	Boston College at Providence
Fri.	Feb. 11	7:00pm	Massachusetts at New Hampshire
Wed.	Feb. 16	7:00pm	UNH at Merrimack ( <i>special edition</i> )
Fri.	Feb. 18	7:00pm	Boston University at Massachusetts
Fri.	Feb. 25	7:00pm	New Hampshire at Boston College
Fri.	Mar. 4	7:00pm	Maine at Boston College
March	10-13	TBA	Selected men’s quarterfinal matches
Sun.	3/13	TBA	Women’s Championship Game
Fri.	3/18	5:00pm	Men’s Semifinal I – FleetCenter
Fri.	3/18	8:00pm	Men’s Semifinal II – FleetCenter
Sat.	3/19	7:00pm	Men’s Championship Game from the FleetCenter

