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PRESS RELEASE

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MEN'S AND WOMEN'S MEDIA DAY SET FOR SEPT. 30 *FleetCenter club hosts ceremonial face-off to 20th anniversary season*

The annual Hockey East Media Luncheon has been scheduled for Tuesday, September 30, starting at 11:00 a.m. The event, to be held at *Legends* Restaurant in Boston's FleetCenter, will launch the league's 20th anniversary season. Plans for commemorative events and items will be revealed during the luncheon.

Players and coaches from each of Hockey East's nine men's teams, and coaches from each of the six women's teams, will be on hand to answer questions from 11:00 am to noon. Lunch and a brief speaking program will follow.

League officials will be on hand to present the Joe Concannon Media Award. Each season, a committee representing the league's coaches, SIDs and administrators selects the recipient of this award to acknowledge a superior body of work in covering and promoting Hockey East over an extended period.

Hockey East also plans to announce a new league television deal and a significantly expanded overall television schedule. Another highlight of the day will be the disclosure of the results of the 2003 Hockey East Preseason Coaches' Polls, which are always much-anticipated for their interesting expert predictions.

**Please make your Media Day reservations
through Media Relations Director Noah Smith**

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