



For Immediate Release
August 30, 2013

**TICKETS FOR “CITI FROZEN FENWAY 2014”
GO ON SALE FRIDAY, SEPTEMBER 6 AT NOON**

*Hockey East Games Return to Fenway Park January 4 & 11;
City of Boston Residents to Skate for Free During Mayor’s Community Skate Days*

BOSTON – The City of Boston, Hockey East Association and Fenway Sports Management (FSM) today announced that tickets for *Citi Frozen Fenway 2014* will go on sale to the general public on Friday, September 6 at noon. The two-week series of outdoor hockey and ice-skating events at Fenway Park will start on December 28 and run through January 13.

Citi Frozen Fenway will feature two Division I college hockey doubleheaders on January 4 and 11. NESN is set to broadcast both doubleheaders with start times scheduled as follows:

January 4

- Merrimack College Warriors vs. Providence College Friars 4:00 p.m.
- Notre Dame Fighting Irish vs. Boston College Eagles 7:30 p.m.

January 11

- UMass Lowell River Hawks vs. Northeastern Huskies 3:00 p.m.
- Maine Black Bears vs. Boston University Terriers 6:30 p.m.

Tickets for the college doubleheaders will be available at redsox.com/frozenfenway or by calling (877) RED-SOX9. Patrons who require accessible seating may call (877) RED-SOX9. The Red Sox' TTY number for hearing-impaired fans is (617) 226-6644. Tickets start as low as \$5 and will be valid for both games of the doubleheader.

Alumni, students and supporters from participating schools can take advantage of a special pre-sale opportunity beginning today, and can purchase tickets at redsox.com/frozenfenway.

As the ice returns to Fenway Park, so does Mayor Thomas M. Menino’s Community Skate, making the ice at Fenway Park available to residents of the City of Boston for two, free days of skating on Sunday, December 29, and New Year’s Day. Ticket information for the public skating days will be announced in the coming weeks.

In 2012, more than 90,000 hockey and skating fans came through the ballpark to enjoy a game, free skating or a private event, generating over \$30 million in visitor spending for the City of Boston and region.

About Fenway Sports Management (FSM)

Fenway Sports Management specializes in sponsorship sales and brand management consulting, and serves as the global sports sponsorship sales arm of Fenway Sports Group. FSM creates successful integrated sponsorship programs for some of the world's most prestigious brands including: the Boston Red Sox, Boston College Athletics, Liverpool Football Club, NBA MVP LeBron James, Major League Baseball Advanced Media, New England Sports Network (NESN), PGA TOUR Playoff event the Deutsche Bank Championship and Roush Fenway Racing. FSM's consulting clients include Athletes' Performance, Dunkin' Donuts, Gulf Oil & JetBlue. For more information, visit www.FenwaySportsManagement.com.

About Hockey East

The Hockey East Association is an 11-team Division I college men's hockey conference founded in 1984 and an eight team Division I women's league which began play in 2002-03. The men's league has won eight NCAA championships in the past 21 years. Since 1999, Hockey East has won six NCAA Championships and have placed 21 teams in the Frozen Four, along with 56 teams in the NCAA Tournament.

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