



PRESS RELEASE

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JIM CONNELLY NAMED 2012 CONCANNON MEDIA AWARD RECIPIENT

BOSTON - Hockey East Commissioner Joe Bertagna announced on Tuesday at the league's annual media day that U.S. College Hockey Online's (USCHO) Jim Connelly has been named the 21st recipient of the prestigious Joe Concannon Hockey East Media Award. He begins his 15th year covering the league in 2012-13 for USCHO. Connelly is the third member of the USCHO staff to receive the award.

Connelly primarily covers Hockey East and also co-writes a weekly national column, "Tuesday Morning Quarterback," and co-hosts USCHO's weekly radio show, "USCHO Live." He began his writing career in 1999 when he covered the Metro Atlantic Athletic Conference, now known as Atlantic Hockey, for USCHO. He has covered every NCAA Regional and NHL Draft since 1999, and every Frozen Four since 2000.

In addition to his work for USCHO, Connelly has been published in *The Hockey News* as well as on a number of national hockey websites. He has made television appearances on CBS Sports Network and NESN. Since 2008, he has also served as a part-time color analyst for University of Vermont radio when the team travels to the Boston area.

Connelly began his career in hockey as an equipment manager while attending the University of Massachusetts-Lowell from 1992 through 1996. During the 1997-98 season, Connelly served as the public relations manager for the Beast of New Haven hockey team, the American Hockey League affiliate of the Florida Panthers and Carolina Hurricanes.

In addition to his work in journalism, Connelly has a successful career in corporate communications, having worked for a number of public relations firms before starting his own business, JMC Communications, in 2010. His clients have included a number of sports properties including the PGA TOUR's Deutsche Bank Championship and the Head Of The Charles Regatta.

Connelly, 38, lives in Waltham, Mass., with his wife Maureen.

The award was renamed in memory of long-time Boston Globe Sportswriter Joe Concannon in 2001. Each recipient has demonstrated a superior body of work in covering and promoting Hockey East over an extended period.

The Hockey East Association is a 10-team Division I college men's hockey conference founded in 1984 and an eight-team Division I women's league which began play in 2002-03. The men's league has won eight NCAA championships in the past 20 years. Since 1999, Hockey East has won six NCAA Championships and have placed 20 teams in the Frozen Four, along with 53 teams in the NCAA Tournament.

HOCKEY EAST MEDIA AWARD HISTORY

| Year | Recipient, Affiliation | Year | Recipient, Affiliation |
|-------------|--|-------------|--|
| 1992 | Larry Mahoney, Bangor Daily News | 2003 | Bernie Corbett, Giant Sports Associates |
| 1993 | Bob Whitelaw, New England Sports Network | 2004 | Rob Rudnick, Huskies Radio |
| 1994 | Bob Monahan, Boston Globe | 2005 | Eric Frede, NESN / CodRock Media |
| 1995 | John Connolly, Boston Herald | 2006 | Dan Hannigan, WZON / CodRock Media |
| 1996 | Charles Scoggins, Lowell Sun | 2007 | Allen Lessels, New Hampshire Union Leader |
| 1997 | Bob Norton, New England Sports Network | 2008 | Mike Logan, Providence College Radio |
| 1998 | Joe Concannon, Boston Globe | 2009 | Bob Ellis, UMass-Lowell Radio |
| 1999 | Dick Osborne, UNH Sports Network | 2010 | Brock Hines, UMass Sports Network |
| 2000 | Bill Doherty, Huskies Radio | 2011 | Mike Machnik, Merrimack Radio, CHN & USCHO |
| 2001 | Dave Hendrickson, U.S. College Hockey Online (USCHO) | 2012 | Jim Connelly, U.S. College Hockey Online (USCHO) |
| 2002 | Roger Brown, Portsmouth Herald | | |

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