



PRESS RELEASE

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HOGAN HOCKEY, INC. NAMED HOCKEY EAST SPONSOR

Wakefield, Mass. - The Hockey East Association announced on Tuesday that Hogan Hockey has become the conference's official supplier of cut resistant hockey equipment for both the men's and women's leagues.

"We are pleased to add Hogan Hockey to our family of corporate partners," said Hockey East commissioner Joe Bertagna. "What they are doing in the area of player safety is a significant development in our game for hockey players of all ages and skills."

Hogan Hockey has been a pioneer in the still relatively new arena of cut-resistance for hockey and was also the first to market with products of this type. Their ACHILLES® line of cut-resistant products are the next generation of hockey protection. The ACHILLES® line of cut-resistant products will help prevent skate blade injuries, some of which may be career ending or even catastrophic. These products will also protect the vulnerable areas of a hockey player's body where traditional hockey equipment does not. For more information about Hogan Hockey visit www.hoganhockey.com.

"Hogan Hockey is proud to partner with Hockey East, home of the reigning men's champions, the Boston College Eagles", says Randy Hogan, CEO and President of Hogan Hockey. "Not only that, this partnership further solidifies our endeavor in educating all levels of hockey on the importance of cut-resistant products like our ACHILLES® line."

The Hockey East Association is a 10-team Division I college men's hockey conference founded in 1984 and an eight-team Division I women's league which began play in 2002-03. The men's league has won eight NCAA championships in the past 20 years. Since 1999, Hockey East has won six NCAA Championships and have placed 20 teams in the Frozen Four, along with 53 teams in the NCAA Tournament.

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