



PRESS RELEASE

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HOCKEY EAST SIGNS MULTI-YEAR DEAL WITH NBC SPORTS NETWORK

NEW YORK - The Hockey East Association and NBC Sports Network announced on Tuesday a multi-year deal to broadcast Hockey East games live, including the 2012 Hockey East Tournament at the TD Garden in Boston, Mass.

The Hockey East regular-season schedule will begin on NBC Sports Network with two games hosted by the University of Vermont on February 10 against Boston College at Gutterson Fieldhouse and February 24 vs. Boston University. NBC will also broadcast a Hockey East quarterfinal game on Friday, March 9 and then will continue their tournament coverage the following weekend on Friday, March 16 with the semifinal games at 5 and 8pm and the 28th Hockey East Championship Game on Saturday, March 17 (8pm) from the TD Garden.

“The landscape in college hockey is about to go through a significant change. Television will become even more important to all programs with national aspirations and national television will become a key to future success,” said Hockey East commissioner Joe Bertagna. “This agreement will play a major role in our ability to stay in a leadership position in our sport.”

The games are part of a 16-game college hockey schedule slated to start on VERSUS, which will be rebranded as the NBC Sports Network on Jan. 2, on Saturday, December 31, when Notre Dame hosts Boston University (7 p.m.). This season’s schedule, which marks the first time that the NBC Sports Group will air college hockey games, was developed through partnerships with numerous collegiate hockey conferences and universities.

“We are excited to be launching our first-ever college hockey package by building a destination on Friday nights on the NBC Sports Network with many of the preeminent brands in the sport,” said Jon Miller, President of Programming for NBC Sports Group.

The college hockey telecasts will be produced by the same Emmy Award-winning team that oversees all of the NHL games for the NBC Sports Group, led by Sam Flood, executive producer for NBC Sports and VERSUS.

The Hockey East Association is a 10-team Division I college men’s hockey conference founded in 1984 and an eight-team Division I women’s league which began play in 2002-03. The men’s league has won seven NCAA championships in the past 19 years. Since 1999, Hockey East has won five NCAA Championships and have placed 18 teams in the Frozen Four, along with 45 teams in the NCAA Tournament.

2011-2012 NBC SPORTS NETWORK/HOCKEY EAST BROADCAST SCHEDULE

Date	Matchup	Time
Saturday, December 31	Boston University at Notre Dame	7:00pm
Friday, February 10	Boston College at Vermont	7:30pm
Friday, February 24	Boston University at Vermont	7:30pm
Friday, March 9	Hockey East Quarterfinal Game #1	7:30pm
Friday, March 16	Hockey East Semifinal Game #1	5:00pm
	Hockey East Semifinal Game #2	8:00pm
Saturday, March 17	Hockey East Championship Game	8:00pm

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