



For Immediate Release

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NESN TO DELIVER SIMULTANEOUS LIVE COVERAGE OF BOSTON BRUINS AT TORONTO MAPLE LEAFS AND HOCKEY EAST CHAMPIONSHIP GAME ON SATURDAY, MARCH 19 AT 7 PM

March 15, 2011 – NESN, New England's most watched sports network, will deliver simultaneous live coverage of two games on Saturday, March 19, 2011. The Bruins vs. Maple Leafs game will be seen on NESN throughout New England while live coverage of the Hockey East championship game from TD Garden will be available on *NESNplus* throughout New England. Outside New England, Time Warner Cable and Bright House Networks will carry the Hockey East championship game on *NESN National* while DirecTV and Dish Network will carry the game nationally on *NESNplus*.

NESN's coverage of the Hockey East Tournament begins with coverage of both semifinal games on NESN, live from TD Garden on Friday, March 18 at 5:00 PM. The first game features Boston College vs. Northeastern followed by New Hampshire vs. Merrimack at 8:00 PM. The winners of each semifinal game will face-off Saturday night for the Hockey East championship.

NESNplus are the channel positions that NESN distributors provide so NESN can cover two live events at the same time. In most Comcast communities the Hockey East championship game will be seen on channel 84. Find a complete list of *NESNplus* channels at NESN.com/NESNplus.

NESN Schedule for Saturday, March 19th

6:30 PM – WB Mason Bruins FaceOff LIVE
7:00 PM – Boston Bruins at Toronto Maple Leafs (L)
9:30 PM – Bruins Overtime LIVE (L)
10:00 PM – NESN Daily (L)
10:15 PM – Hockey East Championship Game (replay)

***NESNplus* and *NESN National* Schedule for Saturday, March 19th**

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About NESN

NESN is owned by the Boston Red Sox and Boston Bruins and is delivered to over four million homes throughout the six-state New England region and nationally as NESN National. The definitive home for fans of New England sports, NESN has consistently been one of the top rated regional sports networks in the country. In addition to award winning Red Sox and Bruins coverage, the network and its popular website, NESN.com, are dedicated to keeping fans informed and entertained with NESN Daily, a nightly sports news and information program; over 100 NESN University college sporting events annually and distinctive Original NESN Entertainment (ONE) productions.