



PRESS RELEASE

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Hockey East and FloSports Announce Partnership *2019 Hockey East Tournament to Be Streamed on FloHockey.TV*

WAKEFIELD, Mass. - The Hockey East Association and FloSports, the innovator in live digital sports and original content, announced today that the entirety of the 2019 Hockey East Tournament will be covered live and on-demand through FloHockey.tv.

The 2019 conference postseason begins with the quarterfinal round, March 15-17, before the four winners move on to the 2019 Hockey East Championship at TD Garden on March 22-23. The semifinals and championship will once again be aired on NESN in New England, continuing a 35-year partnership between the league and NESN.

Hockey East joins several other college hockey conferences in the FloSports family. Collectively, FloSports is home to more than 1,000 college hockey games broadcasted from the Big Ten, WCHA, NCHC, and now Atlantic Hockey and Hockey East. Nearly all of the current Top 10 ranked schools in college hockey will be on FloHockey in 2019.

"We're excited to bring such elite competition to our fans through the partnerships with Atlantic Hockey and Hockey East," FloSports senior director of global rights acquisition **Matt Bowsby** said. "The student-athletes in these conferences represent the highest quality hockey competition in the country, and we look forward to following their stories for many years to come."

"This partnership with FloSports will enhance our 2019 post-season, primarily for our Hockey East fans but also for college hockey in general," said Hockey East commissioner **Joe Bertagna**. "Given that we are celebrating our 35th season, this agreement is consistent with 35 years of innovation and growth for our conference."

"We are dedicated to bringing the best in college sports to our audience," FloSports SVP Global Rights Acquisition **David Weiss** said. "These new offerings will enable us to continue serving as the leading destination for college hockey fans and we look forward to continuing this momentum in 2019."

To access live and on-demand coverage of Atlantic Hockey, Hockey East, Big Ten Hockey, WCHA, NCHC, and more, visit FloHockey.tv to become a monthly or annual PRO subscriber. Either subscription unlocks access to premium content across the entire FloSports network. Watch the games across all screens by downloading the FloSports app on iOS, Roku, or Apple TV 4.

Streaming more than 10,000 live competitions per year, FloSports continues to emerge as the global leader in live, in-depth, and on-demand digital coverage for passionate sports fans. For more information, visit FloHockey.tv or FloSports.tv.

About FloSports

FloSports, the innovator in live digital sports and original content, partners with event rights holders, governing bodies, and other media companies to unlock a world of sports coverage that true fans have been waiting for. Through live streaming of premier events, original video programming, and weekly studio shows, FloSports is growing the sports, the events, the athletes, and the fans. Current verticals under the FloSports header include Basketball, Rugby, MMA, Football, Wrestling, Track, Gymnastics, Hockey, and more.

About Hockey East

The Hockey East Association is an 11-team Division I college men's hockey conference founded in 1984 and a 10-team Division I women's league which began play in 2002-03. The men's league has won nine NCAA championships in the past 25 years including Providence College in 2015 at TD Garden in Boston. Since 1999, Hockey East has won seven NCAA Championships with 15 NCAA Championship Game appearances, while placing 25 teams in the Frozen Four and 68 teams in the NCAA Tournament during that time. Overall, Hockey East has sent 112 teams to the NCAA Tournament since its inaugural season, more than any other conference in that span.

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